

## CONTRACT



WSOC-TV  
WSOC Television, Inc.  
PO Box 809229  
Chicago, IL 60680-9229  
(855) 333-2676

And:

Waterfront Strategies  
3050 K Street NW  
Ste 100  
Washington, DC 20007

Contract / Revision	Alt Order #
585782 /	09598687
<u>Product</u>	
HOUSE MAJORITY FORWA	
<u>Contract Dates</u>	<u>Estimate #</u>
08/20/19 - 08/26/19	7884
<u>Advertiser</u>	<u>Original Date / Revision</u>
ISS/House Majority Forward-A	08/13/19 / 08/13/19
<u>Billing Cycle</u>	<u>Billing Calendar</u>
WEEKLY	Broadcast
<u>Property</u>	<u>Account Executive</u>
WSOC-TV	Philadelphia CoxRep
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 35+	
<u>Agy Code</u>	<u>Advertiser Code</u>
TV14573	509
<u>Product 1/2</u>	545
<u>Agency Ref</u>	<u>Advertiser Ref</u>
P00018027	P00071584-A

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	PCode	Rtn	Type	Spots	Amount
N 1	WSOC	08/20/19	08/26/19	6a EWN Daybreak	6:00 AM-6:30 AM		:30			P-03	NM		3	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:	08/20/19	08/26/19	MTWTF--					3	\$1,800.00					
N 2	WSOC	08/20/19	08/26/19	6a EWN Daybreak	6:30 AM-7:00 AM		:30			P-03	NM		3	\$5,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:	08/20/19	08/26/19	MTWTF--					3	\$1,900.00					
N 3	WSOC	08/20/19	08/26/19	GMA 7a-8a	7a-8a		:30			P-03	NM		7	\$12,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:	08/20/19	08/26/19	MTWTF--					7	\$1,800.00					
N 4	WSOC	08/20/19	08/26/19	GMA 8a-9a	8a-9a		:30			P-04	NM		5	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:	08/20/19	08/26/19	MTWTF--					5	\$1,600.00					
N 5	WSOC	08/25/19	08/25/19	EWN 6a Sun	6a-7a		:30			P-03	NM		1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:	08/19/19	08/25/19	-----1					1	\$700.00					
N 6	WSOC	08/25/19	08/25/19	Su 7a-8a News	7a-8a		:30			P-03	NM		1	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:	08/19/19	08/25/19	-----1					1	\$1,000.00					
N 7	WSOC	08/20/19	08/26/19	M-F 9a-10a	9a-10a		:30			P-04	NM		4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:	08/20/19	08/26/19	MTWTF--					4	\$800.00					
N 8	WSOC	08/20/19	08/26/19	M-F 10a-11a	10a-11a		:30			P-03	NM		4	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:	08/20/19	08/26/19	MTWTF--					4	\$700.00					
N 9	WSOC	08/20/19	08/26/19	The View	11a-12p		:30			P-03	NM		4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:	08/20/19	08/26/19	MTWTF--					4	\$1,000.00					
N 10	WSOC	08/20/19	08/26/19	EWN 12 Noon M-F	12p-1230p		:30			P-03	NM		4	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>					
Week:	08/20/19	08/26/19	MTWTF--											

(\* Line Transactions: N = New, E = Edited, D = Deleted)

CMG does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with CMG whether verbal or written.

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Contract Dates	Product	Estimate #
08/20/19 - 08/26/19	HOUSE MAJORITY FOR	7884
Advertiser		Original Date / Revision
ISS/House Majority Forw:		08/13/19 / 08/13/19

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		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>										
		Week: 08/20/19	08/26/19	MTWTF--				4	\$1,200.00					
N 11	WSOC	08/20/19	08/26/19	M-F 1230-1p	1230p-1p		:30			P-03	NM		3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>										
		Week: 08/20/19	08/26/19	MTWTF--				3	\$700.00					
N 12	WSOC	08/20/19	08/26/19	Strahan and Sara	1p-2p		:30			P-03	NM		3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>										
		Week: 08/20/19	08/26/19	MTWTF--				3	\$600.00					
N 13	WSOC	08/20/19	08/26/19	General Hospital	2p-3p		:30			P-03	NM		3	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>										
		Week: 08/20/19	08/26/19	MTWTF--				3	\$650.00					
N 14	WSOC	08/25/19	08/25/19	GMA Su	8-9a		:30			P-03	NM		1	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>										
		Week: 08/19/19	08/25/19	-----1				1	\$1,700.00					
N 15	WSOC	08/25/19	08/25/19	This Week: Stephanor	9a-10a		:30			P-03	NM		1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>										
		Week: 08/19/19	08/25/19	-----1				1	\$1,400.00					
N 16	WSOC	08/20/19	08/26/19	M-F 4p-5p	4p-5p		:30			P-03	NM		4	\$3,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>										
		Week: 08/20/19	08/26/19	MTWTF--				4	\$850.00					
N 17	WSOC	08/20/19	08/26/19	EWN 5p M-F	5p-530p		:30			P-03	NM		4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>										
		Week: 08/20/19	08/26/19	MTWTF--				4	\$1,500.00					
N 18	WSOC	08/20/19	08/26/19	EWN 5:30p M-F	530p-6p		:30			P-03	NM		4	\$6,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>										
		Week: 08/20/19	08/26/19	MTWTF--				4	\$1,700.00					
N 19	WSOC	08/20/19	08/26/19	EWN 6P-630P M-F	6p-630p		:30			P-03	NM		4	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>										
		Week: 08/20/19	08/26/19	MTWTF--				4	\$2,250.00					
N 20	WSOC	08/20/19	08/26/19	M-F 7P-730P	6:58 PM-7:00 PM		:30			P-03	NM		4	\$16,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>										
		Week: 08/20/19	08/26/19	MTWTF--				4	\$4,000.00					
N 21	WSOC	08/25/19	08/25/19	EWN 6P SA-SU	6p-630p		:30			P-03	NM		1	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>										
		Week: 08/19/19	08/25/19	-----1				1	\$1,400.00					
N 22	WSOC	08/20/19	08/26/19	M-F 7P-730P	7P-730P		:30			P-04	NM		4	\$6,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>										
		Week: 08/20/19	08/26/19	MTWTF--				4	\$1,700.00					
N 23	WSOC	08/20/19	08/26/19	M-F 730-8P	730-8P		:30			P-04	NM		4	\$6,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>										
		Week: 08/20/19	08/26/19	MTWTF--				4	\$1,600.00					
N 24	WSOC	08/26/19	08/26/19	Mon Prime Other 1	8p-11p		:30			P-03	NM		1	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>										
		Week: 08/26/19	09/01/19	1-----				1	\$6,500.00					
N 25	WSOC	08/20/19	08/20/19	Tue Prime Other 1	8p-11p		:30			P-03	NM		1	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>										
		Week: 08/20/19	08/20/19	MTWTF--										

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					Start Date	End Date	Weekdays	Spots/Week	Rate						
		Week: 08/19/19	08/25/19	-1-----				1	\$5,500.00						
N 26	WSOC	08/22/19	08/22/19	Thur Prime Hour 2	9p-10p					:30		P-05	NM	1	\$3,800.00
		Week: 08/19/19	08/25/19	---1---				1	\$3,800.00						
N 27	WSOC	08/25/19	08/25/19	Sun HOUR 3	9p-10p					:30		P-03	NM	1	\$6,000.00
		Week: 08/19/19	08/25/19	-----1				1	\$6,000.00						
N 28	WSOC	08/20/19	08/26/19	M-Su 11p-1135p	LOCI11p-1135p					:30		P-03	NM	5	\$8,750.00
		Week: 08/20/19	08/26/19	MTWTFSS				5	\$1,750.00						
N 29	WSOC	08/20/19	08/26/19	Jimmy Kimmel Live	1135p-1235a					:30		P-04	NM	3	\$2,100.00
		Week: 08/20/19	08/26/19	MTWTF--				3	\$700.00						
N 30	WSOC	08/20/19	08/26/19	ABC News Nightline	1235a-108a					:30		P-03	NM	3	\$1,350.00
		Week: 08/20/19	08/26/19	MTWTF--				3	\$450.00						
N 31	WSOC	08/22/19	08/22/19	NFL PRS Local Game	Various					:30		P-03	NM	1	\$13,000.00
		Week: 08/19/19	08/25/19	---1---				1	\$13,000.00						

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/19/19 - 08/25/19	71	\$126,100.00	(\$18,915.00)	\$107,185.00
08/26/19 - 09/01/19	21	\$33,850.00	(\$5,077.50)	\$28,772.50
<b>Totals</b>	<b>92</b>	<b>\$159,950.00</b>	<b>(\$23,992.50)</b>	<b>\$135,957.50</b>

**Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

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